



Somers - Sponsorships

Blue Sponsorship - \$500

Benefits of Blue Sponsorship:

- Individual, Family, or Company Name Listed on Event Website
- Individual, Family, or Company Name Listed on Event Sponsors' Board
- Individual, Family, or Company Name Listed in Event Program Booklet
- One (1) Company Provided Banner Displayed at Event
 - Up to 8' in Length and 3' in Height

White Sponsorship - \$1,000

Benefits of White Sponsorship:

- Company Name Listed with Logo on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (1/4 Page)
- Two (2) Company Provided Banners Displayed at Event
 - Up to 8' in Length and 3' in Height

Red Sponsorship - \$1,500

Benefits of Red Sponsorship:

- Company Name Listed with Logo and Hyperlinked on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (1/2 Page)
- Space for One 10' by 10' Pop-Up Tent (Company Provided) in Sponsors Row at Event. Opportunity to Promote Company's Products/Services to Event Attendees with Company Displays, Brochures, and Community-Oriented Demonstrations.
- Three (3) Company Provided Banners Displayed at Event
 - Up to 8' in Length and 3' in Height

Patriot Sponsorship - \$2,500

Benefits of Patriot Sponsorship:

- Premium Placement of Company Name Listed with Logo and Hyperlinked on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (Full Page)
- Space for Two 10' by 10' Pop-Up Tents (Company Provided) in Sponsors Row at Event. Opportunity to Promote Company's Products/Services to Event Attendees with Company Displays, Brochures, and Community-Oriented Demonstrations.
- Recognition of Company from Event Stage
- Four (4) Company Provided Banners Displayed at Event
 - Up to 8' in Length and 3' in Height

Freedom Sponsorship - \$5,000

Benefits of Freedom Sponsorship:

- Premium Placement of Company Name Listed with Logo and Hyperlinked on Event Website
- Company Name Listed with Logo on Event Sponsors' Board
- Company Name Listed with Logo in Event Program Booklet (Full Page Premium Placement)
- Space for Two 10' by 10' Pop-Up Tents (Company Provided) in Sponsors Row at Event. Opportunity to Promote Company's Products/Services to Event Attendees with Company Displays, Brochures, and Community-Oriented Demonstrations.
- Recognition of Company from Event Stage Including Opportunity to Address Attendees
- Four (4) Company Provided Banners Displayed at Event
 - Up to 8' in Length and 3' in Height

Friends of Somers America250

Sponsorships of any amount are welcomed. Your individual support is appreciated. No amount is too small.

Named Sponsorships

The Somers America250 Event offers sponsorship packages that include naming rights on our largest and most visible events / attractions. The events / attractions include:

- Main Concert Stage
- Drone Light Show
- Children's Activity Area

If you are interested in promoting your business through a sponsorship with naming rights, please contact David Pinney at david.pinney@cox.net or (860) 394-9871, or Scott Kaupin at scottkaupin@gmail.com or (860)-966-6335.

Somers America250 – Sponsorship Form



Yes, I would like to support the Town of Somers celebrate America250 here in town!

Name: _____
Company Name: _____
Billing Address: _____
City, State, & Zip: _____
Phone: _____
Email: _____

Sponsorship Amount:

- _____ - Blue Sponsorship at \$500
- _____ - White Sponsorship at \$1,000
- _____ - Red Sponsorship at \$1,500
- _____ - Patriot Sponsorship at \$2,500
- _____ - Freedom Sponsorship at \$5,000
- _____ - Friend of Somers America250 at \$_____

- _____ - Please contact me regarding "Named Sponsorships".

Please make checks payable to:

Town of Somers, CT
Notate "America250" in the memo field.

Sponsorships can be secured and paid for online by visiting:

<https://donorbox.org/somers-america250>

Please send contributions to:

Town of Somers
Attention: America250
600 Main Street
Somers, CT 06071

Or by scanning this QR code:



Thank you for your support of the Somers America250!